### 2018APR MAR-479-OL009 2018APR Applied Marketing Practices

### (if link is not active, hold the Ctrl button down and then click on the link)

### On this next page click on the” open in new window” once you click on this the next page you’ll be asked for the login information. Once logged in a pop up will ask of you want to resume or start, click on start.

TIME LIMIT: No time limit and can take multiple times.

NOTE: You are permitted to use the text book, calculator, class notes, and/or scratch paper when taking this quiz. Please get a passing grade of 80 or better.

FORMAT: Section 1: 25 multiple choice questions (1 pt. each)

Enter your initials in the following box to indicate you have received the correct quiz and that you have read and understood this information. Then click Next to continue.

**My initials are: JH**